Consolidated Financial Statements

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# **Mount Pleasant Group of Cemeteries** March 31, 2013 and 2012



# **INDEPENDENT AUDITORS' REPORT**

To the Members of **Mount Pleasant Group of Cemeteries** 

#### **REPORT ON THE CONSOLIDATED FINANCIAL STATEMENTS**

We have audited the accompanying consolidated financial statements of **Mount Pleasant Group of Cemeteries**, which comprise the consolidated balance sheets as at March 31, 2013 and 2012, and April 1, 2011, and the consolidated statements of revenue and expenses, changes in net assets and cash flows for the years ended March 31, 2013 and 2012, and a summary of significant accounting policies and other explanatory information.

#### Management's responsibility for the consolidated financial statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained in our audits is sufficient and appropriate to provide a basis for our audit opinion.

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#### Opinion

In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of **Mount Pleasant Group of Cemeteries** as at March 31, 2013 and 2012, and April 1, 2011 and the results of its operations and its cash flows for the years ended March 31, 2013 and 2012 in accordance with Canadian accounting standards for not-for-profit organizations.

#### **REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS**

As required by the Corporations Act (Ontario), we report that, in our opinion, Canadian accounting standards for not-for-profit organizations have been applied on a basis consistent with that of the preceding year.

Ernst + young LLP

Toronto, Canada, June 24, 2013.

Chartered Accountants Licensed Public Accountants

# **Mount Pleasant Group of Cemeteries**

# **CONSOLIDATED BALANCE SHEETS**

[in thousands of dollars]

As at

	March 31, 2013 \$	March 31, 2012 \$	April 1, 2011 \$
ASSETS			
Current			
Cash and cash equivalents	8,610	8,591	7,718
Accounts receivable	13,026	14,686	14,409
Other	1,215	1,296	1,095
Total current assets	22,851	24,573	23,222
Long-term accounts receivable	31,226	29,144	28,141
Investments [note 3]	504,369	472,102	452,610
Cemetery properties	34,141	35,270	35,505
Capital assets, net [note 4]	41,133	42,331	43,131
Other	400	400	400
	634,120	603,820	583,009
LIABILITIES AND NET ASSETS Current	11 400	10 515	12 012
Accounts payable and accrued liabilities [note 6]	11,400	12,515	13,013
Total current liabilities	11,400	12,515	13,013
Deferred prepaid trust [note 7]	153,969	144,039	130,889
Other deferred revenue [note 8]	8,932	8,268	7,376
Accrued benefit liability [note 14]	5,899	5,127	4,542
Total liabilities	180,200	169,949	155,820
Commitments and contingencies [note 12]			
<b>Net assets</b> Externally restricted funds for care and maintenance			
[note 9]	320,654	309,135	309,533
Other endowments	4,008	3,978	3,716
Internally restricted [note 10]	38,059	36,705	34,507
Unrestricted	91,199	84,053	79,433
Total net assets	453,920	433,871	427,189
	634,120	603,820	583,009

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Director

# **Mount Pleasant Group of Cemeteries**

# CONSOLIDATED STATEMENTS OF REVENUE AND EXPENSES

[in thousands of dollars]

Years ended March 31

	2013	2012
	\$	\$
REVENUE		
Sales [note 7]	57,028	55,653
Care and maintenance [note 8]	10,458	10,498
Other	675	651
	68,161	66,802
EXPENSES		
Direct [note 15]	16,768	16,399
General and administrative	34,433	32,937
Care and maintenance [notes 8 and 15]	10,458	10,498
	61,659	59,834
Excess of revenue over expenses before the following	6,502	6,968
Investment income (loss) [note 11]	1,998	(150)
Excess of revenue over expenses for the year	8,500	6,818

# **CONSOLIDATED STATEMENTS OF CHANGES IN NET ASSETS**

[in thousands of dollars]

#### Years ended March 31

			2013			2012
	Externally restricted funds for care and maintenance \$	Other endowments \$	Internally restricted \$	Unrestricted \$	Total \$	Total
Net assets, beginning of year	309,135	3,978	36,705	84,053	433,871	427,189
Excess of revenue over expenses for the year				8,500	8,500	6,818
Transfers [note 10]	_	_	1,354	(1,354)	·	·
Endowment contributions	9,432	31		_	9,463	10,282
Net gain (loss) on investments held for endowments [note 11]	2,087	(1)		_	2,086	(10,418)
Net assets, end of year	320,654	4,008	38,059	91,199	453,920	433,871

# **Mount Pleasant Group of Cemeteries**

# **CONSOLIDATED STATEMENTS OF CASH FLOWS**

[in thousands of dollars]

Years ended March 31

	<b>2013</b>	2012
	\$	\$
OPERATING ACTIVITIES		
Excess of revenue over expenses for the year	8,500	6,818
Add (deduct) items not involving cash		
Amortization of capital assets	4,054	4,068
Net loss (gain) on investments	(516)	1,410
	12,038	12,296
Net change in non-cash balances related to	,	,
operations [note 13]	10,267	12,298
Care and maintenance and other endowment contributions	9,463	10,282
Net purchase of investments held for care and maintenance,		
other endowments and prepaid trust	(18,497)	(23,795)
Net change in accrued benefit liability	772	585
Cash provided by operating activities	14,043	11,666
INVESTING ACTIVITIES		
Net purchase of investments held for unrestricted and		
internally restricted	(11,168)	(7,525)
Purchase of capital assets	(2,856)	(3,268)
Cash used in investing activities	(14,024)	(10,793)
Net increase in cash and cash equivalents		
during the year	19	873
Cash and cash equivalents, beginning of year	8,591	7,718
Cash and cash equivalents, end of year	8,610	8,591

[in thousands of dollars]

March 31, 2013 and 2012

#### **1. PURPOSE OF THE ORGANIZATION**

Mount Pleasant Group of Cemeteries [the "organization"] controls the operation of ten cemeteries, three funeral homes and five visitation centres in the Greater Toronto Area. Its purpose is to bring some comfort to an otherwise difficult experience by offering each and every person compassion, care and choice.

The organization is incorporated without share capital under the Corporations Act (Ontario), is a not-for-profit organization and is tax-exempt under the Income Tax Act (Canada).

Effective March 31, 2013, there was a reorganization of the companies in the Mount Pleasant Group. Prior to the reorganization, Mount Pleasant Memorial Services ["MPMS"] was the affiliate member of the organization and Canadian Memorial Services ["CMS"] which resulted in it controlling these entities. In prior years, consolidated financial statements were prepared for MPMS that included the accounts of the organization and CMS.

As a result of the reorganization, the organization became the affiliate member of CMS which resulted in it controlling CMS. As well, the assets of MPMS were transferred to and the liabilities were assumed by the organization. Since the organization now controls CMS and all of MPMS' assets have been transferred to and liabilities assumed by the organization, the consolidated accounts of the organization include the same entities that were previously included in the consolidated accounts of MPMS. As a result, continuity of interests accounting has been used whereby the accounts of CMS and MPMS as at March 31, 2012 and April 1, 2011 and their operations and cash flows for the years ended March 31, 2013 and 2012 have been included in these consolidated financial statements as if these entities had always been controlled by the organization.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

These consolidated financial statements are prepared in accordance with Part III of the Canadian Institute of Chartered Accountants' ["CICA"] Handbook – Accounting which sets out generally accepted accounting principles for not-for-profit organizations in Canada and includes the significant accounting policies summarized below.

#### **Basis of presentation**

The organization consolidates controlled entities.

[in thousands of dollars]

March 31, 2013 and 2012

#### **Revenue recognition**

Revenue related to the sale of interment rights is recognized when the contract is signed and a deposit has been received. Revenue from the sale of products and services is recorded when the product is delivered or the service provided.

The organization also accepts pre-payment for products and services to be provided at a later date. Revenue is deferred until products and services are delivered. Payments received are credited directly to individual customer accounts and invested. Interest earned on funds is credited to the customer's account as earned. At the time of utilization, revenue to be recognized from prepaid trusted funds will be equal to the payments received from the customer in relation to that portion of the contract being utilized plus any investment income earned on those payments, to a maximum value of the current retail selling price of the goods or services being utilized.

The Cemeteries Act requires that a certain percentage of sales of various products be set aside and invested to provide income for the care and maintenance of cemetery properties. The organization also accepts contributions for the special care and maintenance of specific areas within its cemeteries, which are recorded as other endowments. Contributions for care and maintenance that are to be held as trusted funds and gains (losses) on the investment of these funds are recognized as direct increases (decreases) in net assets.

Investment income (loss), which consists of interest, dividends, income distributions from pooled funds, and realized and unrealized gains and losses, is recorded as revenue in the consolidated statements of revenue and expenses, except to the extent that it relates to endowment net assets or deferred prepaid trust funds, which is added directly to the balances or is restricted and recognized when the related expenses are incurred.

#### Cash and cash equivalents

Cash and cash equivalents consist of cash on deposit, units of short-term investment funds and short-term investments with an original term to maturity of less than 90 days at the date of acquisition. Cash and investments meeting the definition of cash and cash equivalents that are held for investing rather than liquidity purposes are classified as long-term investments.

[in thousands of dollars]

March 31, 2013 and 2012

#### **Financial instruments**

Investments reported at fair value consist of equity instruments that are quoted in an active market as well as investments in pooled funds and any investments in fixed income securities that the organization designates upon purchase to be measured at fair value. Transaction costs are recognized in the consolidated statements of revenue and expenses in the period during which they are incurred.

Investments in fixed income securities not designated to be measured at fair value are initially recorded at fair value plus transaction costs and are subsequently measured at amortized cost using the straight-line method, less any provision for impairment.

All transactions are recorded on a trade date basis.

Other financial instruments, including accounts receivable and accounts payable, are initially recorded at their fair value and are subsequently measured at cost, net of any provisions for impairment.

#### **Cemetery properties**

Cemetery properties, which consist of land, land development costs, crypts and niches, are recorded at cost.

Direct costs of cemetery properties sold comprise costs determined on the following bases:

- Land and development costs attributable to specific lots expensed when lots are sold.
- Crypt and niche costs expensed when sold.
- Initial cemetery development costs, major cemetery features and other development costs not attributable to specific lots amortized on a straight-line basis over 13 to 20 years.

#### **Capital assets**

Capital assets are recorded at cost less accumulated amortization. Amortization is provided on a straight-line basis designed to charge operations with the cost of the capital assets over their estimated useful lives as follows:

Buildings	15 - 25 years
Furniture, fixtures and equipment	3 - 10 years

[in thousands of dollars]

March 31, 2013 and 2012

#### **Defined contribution pension plans**

Contributions to defined contribution pension plans are expensed on an accrual basis.

#### Non-pension post-retirement defined benefit plans

The organization accrues its obligations under non-pension post-retirement defined benefit plans as employees render services. The cost of non-pension post-retirement benefits earned by employees is actuarially determined using the projected benefit method pro-rated on service and management's best estimate assumptions. The excess of the cumulative unamortized balance of the net actuarial gain (loss) over 10% of the benefit obligations is amortized over the average remaining service period of employees. The average remaining service period of the active employees is 14.7 years. Liabilities are discounted using current interest rates on long-term high quality corporate bonds.

#### Allocation of expenses

Salaries and benefits directly related to certain activities are allocated to cemetery properties, capital assets and expense categories based on time sheets or an estimate of time spent on these activities. Other direct operating costs are allocated to the appropriate category. No general and support costs are allocated except for insurance, which is allocated based on the value of properties, and utilities, which are allocated based on estimates of consumption.

#### **Income taxes**

The organization follows the taxes payable method of accounting for income taxes in connection with for-profit entities. Under this method, only current income tax assets and liabilities are recognized.

[in thousands of dollars]

March 31, 2013 and 2012

#### **3. INVESTMENTS**

Investments consist of the following:

	Carrying value \$	March 31, 2013 \$	March 31, 2012 \$	April 1, 2011 \$
Canadian investments				
Short-term notes	Amortized cost	1,724	1,101	5,471
Guaranteed investment certificates	Amortized cost	18,850	18,318	17,762
Equities	Fair value	172,008	149,749	149,374
Pooled funds				
TD Emerald Canadian Short-Term				
Investment Fund	Fair value	17,464	17,213	16,890
TD Emerald Canadian Bond Fund	Fair value	291,379	272,597	240,302
TD Global Equity Fund	Fair value	2,944	13,124	22,811
		504,369	472,102	452,610

Investments held for the following purposes are managed separately with different investment mixes based on the underlying purposes of the funds. Externally restricted funds held to earn income for future care and maintenance are invested in short-term notes [5%], bonds [48%], Canadian equities [46%] and foreign equities [1%]. Other endowments are invested in short-term notes [4%] and bonds [96%]. Prepaid trust funds are invested primarily in fixed income securities. Internally restricted funds are invested in short-term notes [2%], bonds [54%] and Canadian equities [44%].

[in thousands of dollars]

March 31, 2013 and 2012

The asset mix of the TD Global Equity Fund is as follows:

	March 31, 2013 %	March 31, 2012 %	April 1, 2011 %
North America	55	55	52
Europe	29	32	31
Pacific	15	12	16
Emerging	1	1	
Short-term		_	1
	100	100	100

#### 4. CAPITAL ASSETS

Capital assets consist of the following:

		March 31, 2013	
	Cost \$	Accumulated amortization \$	Net book value \$
Land Buildings Furniture, fixtures and equipment	1,190 57,530 19,927	23,355 14,159	1,190 34,175 5,768
	78,647	37,514	41,133
		March 31, 2012	
	Cost \$	Accumulated amortization \$	Net book value \$
Land Buildings Furniture, fixtures and equipment	1,190 56,508 23,761	21,609 17,519	1,190 34,899 6,242
i unituro, instarco ana equipment	81,459	39,128	42,331

[in thousands of dollars]

March 31, 2013 and 2012

		April 1, 2011	
	Cost \$	Accumulated amortization \$	Net book value \$
Land	1,190	_	1,190
Buildings	55,599	19,496	36,103
Furniture, fixtures and equipment	21,626	15,788	5,838
	78,415	35,284	43,131

Buildings include construction in progress of \$790 [March 31, 2012 - \$246; April 1, 2011 - \$98] that will not be amortized until placed in service.

#### **5. BANK FACILITY**

The organization has lines of credit totalling \$1,500 bearing interest at prime plus 0.25% [March 31, 2013 - 3.25%] against which letters of credit totalling \$145 are outstanding. The lines of credit were not otherwise utilized at March 31, 2013. Annual fees are charged on outstanding letters of credit at 0.75%.

#### 6. GOVERNMENT REMITTANCES PAYABLE

As at March 31, 2013, accounts payable and accrued liabilities include government remittances payable of \$1,413 [March 31, 2012 - \$1,513; April 1, 2011 - \$1,035].

#### 7. DEFERRED PREPAID TRUST

The continuity of deferred prepaid trust for the year ended March 31 is as follows:

	2013 \$	<b>2012</b> \$
Balance, beginning of year	144,039	130,889
Contributions during the year	14,312	12,698
Interest income earned during the year [note 11]	4,577	5,037
Gain during the year [note 11]	86	3,442
Services performed during the year	(9,045)	(8,027)
Balance, end of year	153,969	144,039

[in thousands of dollars]

March 31, 2013 and 2012

#### 8. OTHER DEFERRED REVENUE

Other deferred revenue represents unspent income on externally restricted funds for care and maintenance and other endowments. The continuity of other deferred revenue for the year ended March 31 is as follows:

	2013 \$	<b>2012</b> \$
Balance, beginning of year	8,268	7,376
Investment income [note 11]	11,122	11,390
Revenue recognized related to care and maintenance	(10,458)	(10,498)
Balance, end of year	8,932	8,268

#### 9. EXTERNALLY RESTRICTED FUNDS

Externally restricted funds include that portion of revenue which is set aside under legislation and permanently maintained to provide for the care and maintenance of cemetery properties.

### **10. INTERNALLY RESTRICTED NET ASSETS**

The Board of Directors of the organization, at its discretion, has agreed to internally restrict additional amounts to provide for, amongst other things, the continued care and maintenance and development of cemetery properties. Transfers to/from the internally restricted net assets are approved annually by the Board of Directors.

[in thousands of dollars]

March 31, 2013 and 2012

#### **11. INVESTMENT INCOME (LOSS)**

Investment income (loss) recorded in consolidated the statements of revenue and expenses is calculated as follows:

	<b>2013</b> \$	<b>2012</b> \$
Total investment income	19,869	9,301
Add (deduct)	ŕ	,
Loss (gain) on investments held for care and maintenance		
recognized in the consolidated statements of changes in net assets	(2,087)	10,580
Loss (gain) on investments held for other endowments		
recognized in the consolidated statements of changes in net assets	1	(162)
Interest income on prepaid trust funds [note 7]	(4,577)	(5,037)
Gain on prepaid trust funds [note 7]	(86)	(3,442)
Interest and dividends on care and maintenance and other		
endowments recorded as other deferred revenue [note 8]	(11,122)	(11,390)
Investment income (loss) recognized in the consolidated		
statements of revenue and expenses	1,998	(150)

#### **12. COMMITMENTS AND CONTINGENCIES**

[a] The organization is subject to various claims and potential claims in connection with operations. Where the potential liability is able to be estimated, management believes that the ultimate disposition of the matters will not materially exceed the amounts recorded in the accounts. In other cases, the ultimate outcome of the claims cannot be determined at this time. Any additional losses related to claims will be recorded in the period during which the liability is able to be estimated or adjustments to the amount recorded are determined to be required.

[in thousands of dollars]

March 31, 2013 and 2012

[b] The organization is committed with respect to leases for office premises. The future minimum annual lease payments under operating leases are as follows:

	\$
2014	728
2015	611
2016	312
2017	165
Thereafter	—

In addition to minimum rentals, leases for offices generally require the payment of various operating costs.

#### 13. NET CHANGE IN NON-CASH BALANCES RELATED TO OPERATIONS

The net change in non-cash balances related to operations consists of the following:

	2013 \$	2012 \$
		<u> </u>
Accounts receivable	1,660	(277)
Other current assets	81	(201)
Long-term accounts receivable	(2,082)	(1,003)
Cemetery properties	1,129	235
Accounts payable and accrued liabilities	(1,115)	(498)
Deferred prepaid trust	9,930	13,150
Other deferred revenue	664	892
	10,267	12,298

#### **14. EMPLOYEE FUTURE BENEFITS**

#### **Defined contribution pension plans**

Contributions to defined contribution pension plans during the year amounted to \$646 [2012 - \$597].

[in thousands of dollars]

March 31, 2013 and 2012

#### Non-pension post-retirement defined benefit plans

The organization's non-pension post-retirement defined benefit plans comprise medical and dental coverage for certain groups of employees. The latest actuarial valuation for the non-pension post-retirement defined benefit plans was performed as of October 1, 2010. The organization measures its accrued benefit obligation for accounting purposes as at March 31 of each year.

Information about the organization's non-pension post-retirement defined benefit plans is as follows:

	March 31,	March 31,	April 1,
	2013	2012	2011
	\$	\$	\$
Accrued benefit obligation and plan deficit	7,276	6,599	4,862
Unamortized net actuarial loss	(1,377)	(1,472)	(320)
Accrued benefit liability	5,899	5,127	4,542

The significant actuarial assumptions adopted in measuring the organization's accrued benefit obligation and benefit expense are as follows:

	March 31, 2013	March 31, 2012	April 1, 2011
Accrued benefit obligation			
Discount rate	4.50%	4.50%	5.90%
Immediate health care cost trend rate	5.83%	5.86%	5.90%
Ultimate health and dental care cost trend rate	4.40%	4.50%	4.50%
Year ultimate rate reached	2027	2027	2027
		2013	2012
Benefit expense			
Discount rate		4.50%	5.90%
Immediate health care cost trend rate		5.86%	5.90%
Ultimate health and dental care cost trend rate		4.50%	4.50%
Year ultimate rate reached		2027	2027

[in thousands of dollars]

March 31, 2013 and 2012

Other information about the non-pension post-retirement defined benefit plans is as follows:

	2013 \$	<b>2012</b> \$
Expense	861	673
Employer contributions	89	88
Benefits paid	89	88

#### **15. ALLOCATION OF EXPENSES**

General and administrative expenses allocated to other expense categories are as follows:

	2013 \$	<b>2012</b> \$
Direct	78	101
Care and maintenance	571	512
	649	613

#### **16. FINANCIAL INSTRUMENTS**

The organization is exposed to various financial risks through transactions in financial instruments.

#### **Currency risk**

The organization is exposed to foreign currency risk with respect to the underlying investments of its pooled funds denominated in foreign currencies because the fair value and future cash flows will fluctuate due to the changes in the relative value of foreign currencies against the Canadian dollar.

#### Credit risk

The organization is exposed to credit risk in connection with its accounts receivable and its short-term investments because of the risk that one party to the financial instrument may cause a financial loss for the other party by failing to discharge an obligation.

[in thousands of dollars]

March 31, 2013 and 2012

#### Interest rate risk

The organization is exposed to interest rate risk with respect to its investments in fixed income investments and a pooled fund that holds fixed income securities because the fair value will fluctuate due to changes in market interest rates.

#### Other price risk

The organization is exposed to other price risk through changes in market prices [other than changes arising from interest rate or currency risks] in connection with its investments in equity securities and pooled funds.

#### **17. INCOME TAXES**

A controlled entity has tax losses of \$2,309 not recognized in the consolidated financial statements which expire between 2014 and 2031, and approximately \$7,969 of unclaimed capital cost allowance available to be carried forward indefinitely.

# **18. FIRST-TIME ADOPTION OF ACCOUNTING STANDARDS FOR NOT-FOR-PROFIT ORGANIZATIONS**

These consolidated financial statements are the first financial statements that the organization has prepared in accordance with Part III of the CICA Handbook – Accounting, which constitutes generally accepted accounting principles for not-for-profit organizations in Canada. First-time adoption of this new basis of accounting had no impact on excess of revenue over expenses for the year ended March 31, 2012, or net assets as at April 1, 2011, the date of transition.

